

The Brown and White

Print Advertising

Full Page (\$480)

9.75" x 15"

**1/4 Page
(\$120)**

4.75" x 7.5"

**1/2 Page
(\$240)**

9.75" x 7.5"

Card (\$32)
3.5" x 2"

The Brown and White is published twice each week on **Tuesday** and **Friday**, when classes are in session.

Each issue includes four color pages and four black and white pages.

Call **(610)758-4184** to learn about our special issues and bundle pricing.

The Brown and White Business Office cannot guarantee placement on specific pages or placement in color.

Place an Ad

Call, fax, or email the following information:

Company, contact person, email address, billing address, phone number, preferred method of payment, size of advertisement and run dates.

Deadline for Tuesday issues: 4 p.m. on the previous Friday

Deadline for Friday issues: 4 p.m. on the previous Tuesday

Online Advertising



Website sidebar advertisement:
\$120/week

Sidebar advertisements are posted on the Brown and White website, thebrownandwhite.com.

Contact Us

33 Coppee Drive - Room 104
Bethlehem, PA 18015
inwbiz@lehigh.edu

Advertising: (610)758-4184
Subscriptions: (610)758-4180
Fax: (610)758-2794

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