

The Brown and White

Print Advertising

Full Page Black and White

(\$480)

9.75" x 15"

Full Page Color

(\$600) 9.75" x 15"

1/4 Page Black and White

(\$120) 4.75" x 7.5"

1/4 Page Color

4.75" x 7.5" **(\$160)**

1/2 Page Black and White

9.75" x 7.5" **(\$240)**

1/2 Page Color

(\$300) 9.75" x 7.5"

Card Black and White (\$32)

3.5" x 2"

Card Color (\$32)

The Brown and White publishes twice each week, on Tuesday and Friday, when classes are in session.

Call (610)758-4184 to learn about our special issues.

The Brown and White Business Office reserves the right to place an ad where it is best seen fit.

Place an Ad

Call or email the following information:

Company, contact person, email address, billing address, phone number, preferred method of payment, size of advertisement and run dates.

Deadline for Tuesday issues: 4 p.m. on the previous Friday

Deadline for Friday issues: 4 p.m. on the previous Tuesday

Online Advertising

The screenshot shows the website's header with the title "The Brown and White" and the tagline "All the Lehigh news first since 1891". Below the header is a navigation menu with categories: NEWS, LIFESTYLE, SPORTS, OPINION, MULTIMEDIA, PROJECTS, and MORE. The main content area features several articles, including a sports article about Lehigh women's tennis and a lifestyle article about "Balancing success and happiness". A sidebar on the right contains social media icons and a red advertisement box with the text: "The Brown and White", "Advertise with us!", "Advertise in print or online", and "Custom ad design and editing".

Website sidebar
advertisement:
\$120/week

Sidebar advertisements
are posted on the Brown
and White website,
thebrownandwhite.com.

Contact Us

Mailing address:
33 Coppee Drive
Bethlehem, PA 18015

Advertising: (610)758-4184
inwbiz@lehigh.edu
thebrownandwhite.com/advertise

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